



santa's TOY RUN

19th Annual Toy Drive & Fundraiser



December 5-6, 2026



Michelin Raceway-Road Atlanta

Experience Championship Racing While Giving Back

The 19th Annual Santa's Toy Run toy drive and fundraiser brought to you by NASA-SE and Circle Heart Racing LLC. Come and enjoy some of the best sports car racing at Road Atlanta, the fastest road course in America. It begins Saturday with championship deciding races all day, a car show, and the opportunity to experience "Hot Laps Ride Along" in a race car or ultra high performance sports car. It concludes Sunday with 2 unique Toy Run Races.



2 Day Admission

New unwrapped toy or gift card valued at \$25+ (More is encouraged)



Recipients

Local 501c3 organizations supporting children across the metro area



Tax Deductible

100% of donations go directly to the charities with receipts provided

7 Ways to Make a Difference

1

Attend the event by exchanging toys or gift card valued at \$25 for a 2-day pass

2

Place a toy collection box at your business, office or other facility

3

Purchase "Hot Laps Ride Along" to ride in race car or ultra high performance sportscar

4

Support our raffle with more than \$9,100 in prizes to be given away

5

Sign up for Santa's Toy Run Car Show on Saturday 12/6/24 - On track Parade Laps!

6

Make a tax deductible donation to one of our charities or join as a partner

7

Volunteer yourself or group to help at the event and post event toy sort

In partnership with



and



"Help me give miles of smiles!"

All considerations, donations or gifts are 100% tax deductible for each of our pre-qualified/approved 501c3 non-profit organizations. 100% will be given directly to the charity of your choice ensuring that your donation or gift gets directly into the hands of the recipients protecting the integrity of every donor. All donations are made payable directly to charity.

Presented By



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