

# santa's TOY RUN

SINCE 2007

19TH ANNUAL TOY DRIVE & FUNDRAISER

December 5-6, 2026

Michelin Raceway Road Atlanta

WHY IT MATTERS

# This is why we race

Kids in foster care and domestic violence shelters often arrive with nothing but the clothes they're wearing. None of them are there because of anything they did.

**We make sure they still get a Christmas.**

**6,000+**

children without a home in metro Atlanta in the 2023/24 school year




HOW IT WORKS

# Your ticket is a toy

Bring a new, unwrapped toy or gift card worth $25 or more, and it’s your pass for both days.

**Racing all weekend**
NASA-Southeast at America’s fastest road course

**Classic car show**
Saturday, 11 AM to 2 PM in the Fan Zone

**Hot laps**
Ride with a pro driver for a $300 donation, Sunday

**Raffle**
$20 a ticket or 6 for $100, drawn Saturday

WHERE IT GOES

# Straight to Georgia kids

- Nine certified 501(c)(3) charities, reviewed every year
- Kids in foster care and domestic violence shelters
- Give to any of them directly, and the tax receipt comes from them

PADV Partnership Against Domestic Violence

NATIONAL YOUTH ADVOCATE PROGRAM

A FRIEND'S HOUSE

THE SALVATION ARMY DOING THE MOST GOOD METRO ATLANTA AREA COMMAND

Gateway Domestic Violence Center

V F W NATIONAL HOME

PEACE PLACE

haven house A DOMESTIC VIOLENCE SHELTER & PROGRAM

Elks AIDMORE, INC.


SINCE 2008
What 18 Decembers added up to
$178,000+
raised
43,800+
toys
5,500+
kids helped
2025 was the biggest yet: $24,100+ raised, 3,100+ toys and 400+ children helped.

PICK ONE

# How you can help

## Bring a toy

Come out to the track with the family

## Volunteer

Two hours or the whole weekend, no experience needed

## Sell raffle tickets

For fearless salespeople who love a challenge

## Give or ship a gift

Donate online, or shop our Amazon wish lists

## Sponsor

Put your business behind it

Santa's Toy Run
SINCE 2007

# "Help me give miles of smiles!"

**Every $25 is one toy and one lap of Road Atlanta.**

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SantasToyRun.org